



# INDIE PRIZE

usa | london | serbia | hong kong

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## WELCOME!

During the year we receive more than 1000 game submissions and choose up to 100 of the world's most talented indie developers for each Indie Prize to provide them with an opportunity to showcase the games to game industry professionals and network with other indie developers from all over the globe!

16 - 18 January 2018 | Indie Prize at **Disneyland®** Hotel 2018  
29 - 31 May 2018 | Indie Prize London 2018  
4 - 6 September 2018 | Indie Prize Serbia 2018  
12 - 14 November 2018 | Indie Prize Shenzhen / Hong Kong 2018

## SCHEDULE

(schedule subject to change)

Day before | Evening Pre-Event Badge Pickup  
Day 1 | Showcase hours, Lectures, Speaker Dinner and Party  
Day 2 | Showcase hours, Lectures and Networking and Party  
Day 3 | Showcase hours, Lectures and Networking  
and Indie Prize Award ceremony



SPONSORSHIP PACKAGES  
**INDIE PRIZE**

	Indie Prize Platinum sponsor	Indie Prize Gold PLUS	Indie Prize Gold	Indie Prize Silver
	10,000 USD	8,000 USD	5,000 USD	3,000 USD
<b>ON-SITE MARKETING</b>				
Marketing option (select one)	Host Award Ceremony	<input type="checkbox"/> Hotel rooms for indie prize devs* <input type="checkbox"/> Press conference for Indie Prize winners* <input type="checkbox"/> Indie Prize Party (Sponsor produced)*		
On stage branding	Large brandwall on stage for Indie Prize Awards ceremony	✓	✓	✓
Logo on Indie Prize banners	Highest level logo	✓	✓	✓
Logo listing in program	Top listing in program	✓	✓	✓
<b>PRE-EVENT MARKETING</b>				
Logo & Link on Website	Top listing on indieprize.org	✓	✓	✓
Listing on all printed material for Indie Prize showcase	Top listing on all printed material for Indie Prize showcase	✓	✓	✓
Listing in Indie Prize confirmation emails	✓	✓		
Listing in Casual Connect attendee confirmation emails	✓			
A possibility to write an article on Gamesauce.biz	✓	✓	✓	✓
<b>INDIE PRIZE AWARDS</b>				
Allowed to have opening remarks for the Indie Prize awards ceremony	✓			
Post-ceremony photos taken on sponsor-provided booth backdrop/ brandwall	✓			
Present award to one of the Prize winners	✓	✓	✓	
Ability to gift a prize to award winners	✓	✓	✓	
Ability to gift a prize to all participants	✓	✓	✓	
Ability to sponsor a special award nomination	✓	✓		
<b>PASSES TO CASUAL CONNECT</b>				
All Access Passes	2	2	1	1
Partner pass discount (25% off all access)	✓	✓		

\* Press conference for Indie Prize winners with a mingle right after the press conference for all the developers and press people only

\* Indie Prize Party is event for Indie Prize participants only (200 developers at least)

\* Hotel rooms for indie prize participants with ability to put give-aways in each hotel room or during check in, logo on keys

For more information please contact [Yuliya@indieprize.org](mailto:Yuliya@indieprize.org)

# SPONSORSHIP PACKAGES INDIE PRIZE



140 world's best indie games at  
Indie Prize Europe 2016



Brandwall at Indie Prize Awards  
Tel Aviv 2016



Logo listing on Indie Prize banners  
at Indie Prize area in Tel Aviv 2015



Indie Prize Awards  
USA 2016 in City Hall



Logos listing on Indie Prize banners at  
Casual Connect Berlin 2017

# SPONSORSHIP PACKAGES

## INDIE PRIZE



Logo Listing on Indie Prize banner



Group photo at Indie Prize Awards  
Infront of EPAM wall



Indie Prize Boat Party sponsored  
by Pollen VC in Amsterdam 2016



Samsung is awarding the winner  
at Indie Prize Awards 2016  
in San Francisco City Hall



Up to 100 table signs  
at Indie Prize Asia 2016.  
Platinum sponsorship by EPAM



Winners' photos taken on  
sponsor-provided booth backdrop.  
Asia 2016